To explain how search results are selected
To identify some of the limitations of search engines
To demonstrate that different search terms produce different results
To identify that results from search engines can include adverts, and that the adverts can be targeted
To discuss the opportunities that technology offers for communication

To define ‘communication’
To list methods of communicating using the internet
To choose an appropriate method of internet communication for a given purpose

To recall how to use a search engine
To explain that search terms need to be chosen carefully

To explain why search engines exist
To recognise that there are a number of search engines
To define the purpose of an index
To explain how search results are selected
To explain how search results are ordered, and this is known as ranking
To explain that the order of results is important, and to whom
To explain why the order of results is important

To examine the role of the searcher, search engine, and content creator in the searching process
To explain that search engines make money by selling advertising space
To explain that communicating through the internet can be public or private
To explain which types of media can be shared through the internet
To classify internet communication by messenger and recipient or audience

To decide what I should/should not share
To explain that communicating through the internet can be public or private
To decide what I should/should not share
To choose an appropriate method of internet communication for a given purpose
To explain which types of media can be shared through the internet
To classify internet communication by messenger and recipient or audience

To explain how ranking is determined by rules, and that different search engines use different rules
To explain why search engines create indexes, and that they are different for each search engine
To explain why search engines exist
To recognise that there are a number of search engines
To define ‘communication’
To list methods of communicating using the internet
To choose an appropriate method of internet communication for a given purpose

Learning graph
Year 6 – Internet communication
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Lesson 2
Lesson 3
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Lesson 6

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